

The Power to Build



Red Top



Kaiser Center

“ For the past 12 years, Red Top has been the exclusive electrical contractor on projects ranging from \$400,000 to \$4 million, including design-build projects for complex computer centers and telecommunications companies. Red Top’s pricing is competitive, but more importantly, **their workmanship is superior.**

They take ownership of a project beyond any contractual obligation. Red Top has never missed a deadline. It is my privilege to recommend Red Top Electric for electrical work of any scope and magnitude. ”

— Deborah A. Boyer, General Manager, Kaiser Center

Building Your Vision For nearly 60 years, customers have been relying on Red Top to provide the power to build their vision. • You see, we understand our customers are not merely constructing buildings; they are bringing medical facilities and schools to growing communities; they are increasing their production and research facilities and expanding their businesses. • That's why a growing list of general contractors and industry leaders place their confidence in Red Top. • They count on our expertise to handle their diverse electrical requirements across a broad range of high-tech, commercial, industrial, and institutional projects.

Top Value Red Top is the preferred full service provider with a proven reputation of delivering superior electrical design, engineering, and construction services. • We are well versed in a wide range of projects including new construction, tenant improvements, troubleshooting and maintenance. And because we supply, power distribution systems, lighting, controls, and communications services, Red Top is the one-stop source for all your energy solution needs. • We know costs matter. Even more, what our customers tell us matters most is our ability to deliver the highest value for the money they invest. So whether your project is \$100,000 or \$10,000,000, you can count on our optimum value services to fully satisfy even your most complex business needs.

“Red Top Electric is the epitome of the caliber of contractor that HMH is striving to find and utilize on our projects.”

— Jeffrey B. Frost, Project Manager, Harbison-Mahony-Higgins

Reliable Choice Red Top is a family-owned corporation based in Hayward California with services extending to over eleven greater Bay Area counties. • Our reputation is a result of the top quality and professionalism of our people—a highly qualified team that averages over 20 years of experience in the construction industry. • Our customers will tell you that our design, construction and field personnel are regarded as the best in the business. We take our customers' and partners' trust seriously. That's why we operate as if our reputation rests on the results of each project. • So when you need to depend on someone to give life to your vision, choose Red Top to deliver the power to build.



Red Top, Hayward branch, circa 1954



Founder and first employee, circa 1946

“I have never had the pleasure of working with this caliber of people. From the first conceptual strategy meeting to the exceptional turnover and move-in hook-ups, the Red Top team displayed both professional and personal pride in workmanship.”

— Chuck Ramsey, Project Superintendent, Turner Construction





Genentech, Project Venice, Vacaville

Beyond Full Service Red Top offers all the power you need to build with our comprehensive suite of electrical services. Whether you need new systems, redesigns, retrofitting, upgrades or maintenance, we've got what you need to keep you wired. • But isn't that what customers should expect? At Red Top, our customers profit from our ability to deliver beyond on-time and on-budget electrical infrastructure.

Top Notch Performance We believe HOW we deliver is as important as what we deliver. • We look at each project from the owner's point of view—understanding their vision and what they need. That means we take responsibility as if we own each job. We're not afraid to ask questions because what we learn helps us remove roadblocks that may stand in the way. • We believe our customers deserve top-notch performance throughout the entire construction lifecycle.

We See More Our team averages more than 20 years of experience. That means we don't just provide designs that work; our designs work more cost effectively without lessening the integrity of the project. • Our value-engineering methods have been tested and perfected over our sixty years of operation. We know how to identify value opportunities and to assess major design challenges. • Customers rely on our ability to nimbly fine tune without costly design changes. We continually demonstrate that we can make the right adjustments, hit tightened schedules, and streamline redesign to actual business requirements.

Better Practices We continually monitor and implement emerging construction techniques and electrical systems so we can deliver the best, reliable options our industry has to offer. • We persistently invest in and use technology tools that provide the highest value to our team, partners, and customers. We utilize web-enabled, collaboration software to ensure our entire team is well coordinated throughout the construction lifecycle—whether in the office or in the field. • We use wireless-enabled tablet PC's so our entire team has immediate access to design drawings, updated schedules, punch lists, real-time cost tracking and estimating tools. This keeps us highly productive in the field and able to communicate immediately with project owners, engineers, contractors and suppliers.

Power

- Power distribution, indoor/outdoor
- Electrical systems
- Integrated power/data systems
- PLC and motor controls
- High/low voltage installations
- UPS and backup systems
- Underground construction
- Energy management

Lighting

- Lighting systems
- Landscaping/outdoor lighting
- Parking structure lighting
- Fine art lighting

Communications

- Data and computer networking
- Integrated power/data systems
- Voice and video systems
- Sound and A/V systems
- Access/security control systems
- Life systems (fire and alarm)
- Underground construction

Maintenance & Troubleshooting

- Services on-demand 24 hours a day x 7 days a week

“As residents of Sproul Hall at the University of California, Berkeley, where your employees have been working on the lengthy and very exacting task of rewiring the building, we want to extend to you our appreciation for their **exemplary work.**”

— Barbara Gross Davis, Assistant Vice Provost, University of California, Berkeley



San Mateo County Medical Center

Top Quality & Safety In construction, excessive change orders create havoc. That’s why we take pride in our ability to minimize unnecessary change orders. Getting it right the first time is the way we strive to do business. • It happens as a result of our quality assurance mechanisms, meticulous planning and diligent execution. It means we conduct detailed reviews of all existing systems prior to working on any project. • We’re committed to the highest levels of safety from mobilization to close-out. Our method of procedure ensures that our team safely performs every task start to finish. That means you can rely on our performance even in challenging environments such as a clean room or infectious control or highly occupied areas. • Our customers know that when our project managers and foremen walk the project, they mean business—top quality and safety assured business. What’s more we are committed to superior customer care for the life of our relationship—not just the life of a project. • Just as we’ve done for the past 60 years, we’re ready to help you build your vision for the next 60 years.

Experience Matters We know experience matters. Not just in our business but also in the variety of industries we work in. We understand what it takes differs greatly in healthcare vs. education, in biotech vs. high tech. • Customers rely on our proven industry track record where we've handled some of the largest, demanding, and complex projects with consistent success. • For example, our team is experienced with Biotech's process controls and "clean room" environments. We have security clearances to work in highly secured areas. In healthcare, we are OSHPD experienced and trained in infectious control areas. We take great pride in our reputation working in highly occupied areas as frequently found in schools and hospitals. We have LEED™ accredited project managers and are members of the USGBC. That means we can help you realize the benefits of environmentally responsible design and energy-efficient construction.

Industry Success Because we understand the unique industry factors in consideration, our team is fully prepared to safely and successfully construct your vision. • Below are the industries we specialize in along with examples of customers who have selected Red Top for over \$100 million in recent projects.

Biotech	Abgenix, Alza, Bayer, Cell Genesys, Chiron, Genentech, Inhale Therapy, Protein Design Labs
Commercial	Bank of America, Charles Schwab, Citibank, Coca Cola, Kaiser Center, Oakland Maritime Building, Paramount Towers, US Bank, World Bank
Emergency Services	Fire Departments of Hayward, Livermore, Pleasanton and Oakland; Police Departments of Hayward and Oakland
Government	Alameda County, Contra Costa County, Dept of Health Services, Lawrence Livermore Labs, NASA, US Postal Service
High Tech	Agilent, Apple, Cisco, Hewlett Packard, Inktomi, JDS Uniphase, SGI, Sun Micro, Xilinx
Higher Education	Cal State Hayward, Chabot College, Diablo Valley College, Las Pasitas College, Mills College, Stanford, UC Berkeley
Hospitality	Lafayette Park, Napa Valley Lodge, Oakland Arena Luxury Suites, Ritz Carlton, Yoshi's Nightclub
Industrial	Asbury Graphite, Chevron Refinery, Melrose Metal, RMC Lonestar, Shell Oil, United Can
Life Sciences & Healthcare	Kaiser Permanente, Mt. Eden Neuroscience Center, San Mateo County Medical Center, Sutter Health
K-12 Education	Unified School Districts: Dublin, Fremont, Hayward, Oakland, Piedmont, Richmond, San Leandro, Scotts Valley
Non Profit	Diocese of Oakland, Oakland Zoo
Retail	Albertsons, Apple Retail Center, Big Lots, Costco, Hilltop Mall, Loemans, Newpark Mall, Stratford Business Park, Pete's Coffee
Telecom	Harmonic Lightwave, Nokia, Polycom, SBC
Transportation	BART, Oakland Airport, Southwest Airlines, JetBlue Airways, San Francisco International Airport
Utilities	Balsam Meadow Hydroelectric, Cerrilos Dam, City of Benicia Water Treatment Plant

County Coverage

Covering the Greater Bay Area While we are headquartered in Alameda County, you might be surprised to learn that we've built in all eleven extended Bay Area counties. • And because we've been building in these counties for 60 years, Red



Top is experienced with the local building codes and particular requirements in your county. • Since we've already done work in many existing buildings we can offer you a quick "smart" start to redesign, retrofitting and upgrade projects. • Our workforce has experience with the building department and general contractors in your area. We know the jurisdictions and business managers of all the IBEW locals—allowing us to draw on a local labor pool that is familiar and high performing.

Experience at Work for You We've done our homework. We've made the grade with high marks on local projects. 100% of our electricians are state certified. We average over 20 years of experience and our turnover is extremely low. • That means we can continue to put all that knowledge and experience to work for you. Our sizeable fleet of trucks and considerable workforce allow us to be responsive to where your projects are. Just tell us where you need us and we'll be there.



Cell Genesys, Hayward campus

Partnership Simply stated, we work differently. We don't merely hand off work from one to another for the next phase of design, engineering or construction. We work



collectively as a team. • Each Red Top team member is involved from start to finish—proactively identifying potential problems or value engineering alternatives to achieve optimum results. • We work hand-in-hand with general contractors and other subcontractors. We integrate these partnerships into a cohesive team. We believe that success is directly related to how well we collaborate with all who are involved.

“Red Top Electric has an exceptional staff of professional electricians and project managers who pride themselves in doing quality work. I would be happy to recommend Red Top Electric for any type of electric need.”

— John Kaehms, Construction & Maintenance Supervisor, Port of Oakland

No Surprise Model Nothing can derail a project more than the unexpected. The unexpected can bring unforeseen costs and frustrating delays. Worse yet, an entire project can be thrown into jeopardy. • That's why the core of our success is built on our No Surprise Model. While all our projects have clearly defined, closely tracked milestones, we take it one step further. Each milestone is more than a snapshot of tasks completed. They are synchronization points where we carefully review each item's impact on key dependencies in the project's critical path. • This allows our team to quickly adjust to changing customer requirements or changes that materialize during the course of any project. • Our *No Surprise* approach virtually eliminates our customer's headaches. We manage all the problems so you don't have to.

Team Collaboration One of the most valuable assets we offer you is our experience. Our professional, highly knowledgeable team is the source of our power to build. • We maintain a high standard of credentials—100% of our electricians are state certified. We are OSHPD experienced, have security clearances and are certified to work in schools. • An entire Red Top team contributes to your project success. We collaborate and rely on each other's diverse background and expertise. This results in consistent quality performance—a key reason general contractors and owners confidently depend on us.



“The outstanding technical performance by Red Top personnel was a significant factor in the development of this new wind tunnel.”

— Timothy J. Marshall, Contracting Officer,
NASA Ames Research Center

Put Red Top on Your Team We've provided our customers with the power to build for the past 60 years. And we're eager to continue that legacy for the next 60 years. • When you are ready, just call the Red Top team at **(800) 773.8673**. We're prepared to bring your vision to light.



“Red Top is and has been a preferred contractor for over 25 years. Their knowledge has helped in the overall team success in meeting schedule and customer satisfaction. I **highly recommend** them for installation of any of our products.”

— Kevin Waxman, Project Manager, SIEMENS Fire Safety

“We would like to express our appreciation for your special contribution to the **success and on-time completion** of the Fill Area Upgrade project. Your team participation, dedication and cooperation have made this tremendous task possible.”

— Joe Gandhi, Project Manager, Bayer Corporation

“Red Top and their sister firm, Bay Systems Integrators, exhibit a **high level of technical expertise** and have been instrumental to our team on this challenging project at Highland Hospital. I can personally say that I am pleased that Red Top and BSI are on our team.”

— Craig B. Goettsch, Vice President, Mortenson Construction



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